



SI: VISIONS

A New Online Artist Video Series

Created by Swiss Institute in Collaboration with UBS

Multi Episode Artist-led Video Series Debuts at Art Basel in Miami Beach

New York – November 16, 2015 - **Swiss Institute and UBS** announce **SI: VISIONS**, a new video series that provides engaging insight into the **work of some of today’s most forward-looking artists from a first-person perspective**. The first four artists featured by **SI: VISIONS** are **Dora Budor, Sean Raspet, Tabor Robak, and Pamela Rosenkranz**, and a **preview from this new series** will be presented during **Art Basel in Miami Beach**. **Created in close collaboration with the artists, the videos focus on key individual topics that inform and inspire their work**. These include developments in CGI and video gaming, the Hollywood prop industry, our transforming relationship to the environment, and hi-tech approaches to nutrition.

This new collaboration between Swiss Institute and longtime partner UBS will provide an innovative take on the artist documentary through a uniquely **artist-led approach**. **SI: VISIONS** depicts the texture and energy of **creative** processes and ideas, offering new perspectives on the ways artists see the world as **they navigate specialist information, new materials and networks of collaborators**. This unique format translates enlightening, in-depth conversations integral to studio visits into a compelling, accessible format for art enthusiasts and the general public. **SI: VISIONS** will produce a first series of twenty videos, which will be accessible to viewers around the world, hosted jointly on the websites of the Swiss Institute and UBS.

“**SI: VISIONS** is a unique editorial concept, further expanding our mission to promote forward thinking and experimental art making,” states Swiss Institute director **Simon Castets**. “Now, more than ever, artists are transforming the ways in which we think about an increasingly complex world, and we are thrilled to be working with UBS, a longtime supporter of contemporary art, to share the visions of some of today’s most outstanding practitioners with a global audience.”

“Swiss Institute is an organization with its finger on the pulse of the most dynamic artists working today,” explains **Johan Jervøe**, Group Chief Marketing Officer, UBS. “At UBS, we’re passionate about investing in innovative programs, such as **SI:VISIONS**, which help anyone with an interest in contemporary art navigate this often-complex landscape.”

About Swiss Institute

Founded in 1986, Swiss Institute is an independent non-profit contemporary art institution dedicated to promoting forward-thinking and experimental art making through innovative exhibitions and programs. Committed to the highest standards of curatorial and educational excellence, Swiss Institute has served as a platform for emerging artists, catalyzed new contexts for celebrated work, and fostered appreciation for under-recognized positions. Heralded by The New York Times as “a small gem,” Swiss Institute is open to the public free-of-charge five days a week. Swiss Institute’s ten annual exhibitions and robust public program series provide a significant forum for contemporary, international cultural dialogue in the fields of visual and performing arts, design and architecture. In its programming, Swiss Institute seeks to explore how a national perspective can foster international conversations. Swiss Institute is supported by institutional and corporate partners as well as the generosity of individuals.

About UBS and Contemporary Art

UBS has a long and substantial record of patronage in contemporary art and actively enables clients and audiences to participate in the international conversation about art and the global market through the firm’s contemporary art platform. UBS’s extensive roster of contemporary art initiatives and programs currently include: the UBS Art Collection, one of the world’s largest and most important corporate collections of contemporary art; the firm’s long-term support for the premier international Art Basel shows in Switzerland, Miami Beach and Hong Kong, for which UBS serves as global Lead Partner; and a collaboration with the Solomon R. Guggenheim Museum and Foundation on the Guggenheim UBS MAP Global Art Initiative. These activities are complemented by a number of regional partnerships with fine art institutions including the Fondation Beyeler in Switzerland, the Nouveau Musée National de Monaco, the Louisiana Museum in Denmark, the Galleria d’Arte Moderna in Milan, and the Art Gallery of New South Wales in Sydney, Australia. UBS also provides its clients with insight into the contemporary art world through the free art news app Planet Art, for Apple iOS; collaborations with the Swiss Institute; and the online resource Artsy; as well as through services offered by the UBS Art Competence Center and the UBS Arts Forum.

About the Artists

Croatian, New York-based artist **Dora Budor** (b.1984) is known for sculptures and architectural interventions that incorporate screen-used cinema props. She calls this process “reanimation,” acknowledging the objects’ fictional histories while re-contextualizing them in a second life. Recent exhibitions include ‘Spring’ at Swiss Institute, New York, as part of the ONE FOR ALL series; ‘Inhuman’ at Fridericianum, Kassel, Germany (2015); ‘DIDING – An Interior That Remains an Exterior?’ at Künstlerhaus KM–, Halle für Kunst & Medien, Graz, Austria (2015) and ‘The Architect’s Plan, His Contagion and Sensitive Corridors’ at New Galerie, Paris (2015).

Sean Raspet (b. 1981), an American artist based in Los Angeles has made several bodies of work that explore complex systems and intangible matter such as scent, taste, economics and risk. Several of the artist’s works over the past years have explored the molecular structure of products and materials. Recent exhibitions include the ‘Arche Apeiron’ (with Eva Löfdahl), Minibar, Stockholm;

'Calculus of Negligence' (with Marte Ernæs), Room East, New York, and 'Xyzzy' (with Kelly Akashi), Chateau Shatto, Los Angeles and 'Deformation', Société, Berlin, Germany.

American, New York-based artist **Tabor Robak** (b.1986) employs computer-generated imagery to create hyper realistic video works. Working in programs including Unity, After Effects, Photoshop and Cinema 4D, the artist explores a secondary, digital reality, rendered in what he refers to as a "Photoshop tutorial aesthetic" or a "desktop screensaver aesthetic." Recent exhibitions include 'Fake Shrimp', Team Gallery, New York; 'Meanwhile, Suddenly and Then', 12th Lyon Biennial (2013) and EXPO 1: New York, MoMA P.S.1 (2013).

Pamela Rosenkranz (b.1979), a Swiss artist based in Zurich, creates unsettling works that mostly non-figurative, though intimately tied to the human body as a material object. The absence of the body in Rosenkranz's work elicits a paradox at the core of her practice, one in which she attempts to escape the centrality of the human while also recognizing it as the source of corporeal and intellectual perception. Recent exhibitions include 'Our Product – Swiss Pavilion' at the Venice Biennale (2015), 'Inhuman' at Fridericianum, Kassel, Germany (2015); 'The Great Acceleration', Taipei Biennial 2014, and 'My Sexuality', Karma International, Zurich (2014).

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