

**INTERNATIONAL ACQUISITIONS PROGRAMME,  
GUGGENHEIM UBS MAP GLOBAL ART INITIATIVE,  
COMES TO THE SOUTH LONDON GALLERY**

*Under the Same Sun: Art from Latin America Today* 10 June – 4 September 2016

**VENUE:** South London Gallery  
**LOCATION:** 65-67 Peckham Road, London SE5 8UH  
**DATES:** 10 June – 4 September 2016  
**WEBSITE:** [www.southlondongallery.org](http://www.southlondongallery.org)

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Marking the Guggenheim's first major collaboration and exhibition presentation in the UK, *Under the Same Sun: Art from Latin America Today*, opens at the South London Gallery (SLG), 10 June 2016.

The exhibition is part of the global project, the Guggenheim UBS MAP Global Art Initiative, a multi-year acquisitions programme that will strengthen the international reach of the Guggenheim's permanent collection. *Under the Same Sun* brings a survey of contemporary art practice from Latin American to south London, home to one of the largest Latin American communities in Europe. Thanks to the support of UBS, the Guggenheim presentation will also offer the first public view of the South London Gallery's new exhibition space, the former Peckham Road Fire Station.

The exhibition has been organised by Pablo León de la Barra, Guggenheim UBS MAP Curator, Latin America, in collaboration with the team at the South London Gallery, and highlights recently acquired works by more than forty artists working with mediums and methods including installation, painting, performance, photography, sculpture, and video. Participating artists include: Jennifer Allora and Guillermo Calzadilla, Carlos Amorales, Alexander Apóstol, Tania Bruguera, Luis Camnitzer, Marianna Castillo Deball, Alejandro Cesarco, Raimond Chaves and Gilda Mantilla, Donna Conlon and Jonathan Harker, Adriano Costa, Eduardo Costa, Minerva Cuevas, Jonathas de Andrade, Wilson Diaz, Rafael Ferrer, Regina José Galindo, Mario García Torres, Tamar Guimarães, Federico Herrero, Alfredo Jaar, Claudia Joscowicz, Runo Lagomarsino, David Lamelas with Hildegard Duane, Marta Minujín, Carlos Motta, Iván Navarro, Rivane Neuenschwander, Gabriel Orozco, Damián Ortega, Amalia Pica, Wilfredo

Prieto, Paul Ramírez Jonas, Beatriz Santiago Muñoz, Gabriel Sierra, Javier Téllez, Erika Verzutti, and Carla Zaccagnini.

*Under the Same Sun* examines a diversity of creative responses by artists to complex, shared realities. The exhibition focuses on work made by artists born after 1968, in addition to several early pioneers who were active internationally in the 1960s and '70s, many of whom have been influenced by shared colonial and modern histories, repressive governments, economic crises, social inequality, and concurrent periods of regional economic wealth, development, and progress. Special projects commissioned specifically for the South London Gallery edition of the exhibition include:

On a screen in central London, Chilean artist **Alfredo Jaar** presents the first UK-broadcast of *A Logo for America*, a work which was first screened in Times Square in the 80s. Originally presented alongside scheduled advertisements on an electronic billboard in New York City's Times Square in 1987, the work challenges the ethnocentrism of the United States, which habitually claims the identity of the entire American continent as its own. His work, *A Logo for America* (1987) will also be on view in the exhibition.

From July to August, for the first time in more than twenty years, Cuban artist **Tania Bruguera** will be in residence in the UK. Bruguera plans to use the residency to further develop her ongoing research project *Immigrant Movement International* (IMI) through a series of think tank sessions, co-hosted by sociologist Saskia Sassen. The residency will conclude with a public talk at the London School of Economics on 18 August, 7pm. Bruguera's work *Tatlin's Whisper #6 (Havana Version)* (2009) will be on view in the exhibition.

Costa Rican artist **Federico Herrero** will work with local residents to transform a children's playground in Peckham with a distinctive, brightly coloured floor mural. Sited at the Pelican Estate located behind the SLG's new building, the former Peckham Road Fire Station, Herrero's residency includes multiple events for Pelican residents, involving group painting, music and food. **Herrero's** practice stands outside Latin America's traditions of conceptualism, muralism, and geometric abstraction, yet his work references all of these styles. In the exhibition, Herrero will also present *Pan de Azúcar* (2014), titled after Rio de Janeiro's iconic peak that depicts a towering black monolith, in a composition that captures, in the artist's words, "the soul of the mountain".

Argentinian artist **Amalia Pica** will work with invited participants to present her performance *Asamble* (2015) in Peckham Square on 11 June, at 12pm. Performers are asked to bring a chair from their home and congregate in a choreographed, circular assembly that never closes. Pica's 2013 work *A ∩ B ∩ C* (read as "A intersection B intersection C"), will be on view in the exhibition and activated by gallery staff every Saturday, 1pm. The work references the fact that, during the 1970s, Argentina's military junta forbade Venn diagrams and the related concept of intersection from being taught in elementary schools, viewing them as potentially subversive. In *A ∩ B ∩ C*, performers manipulate translucent coloured shapes, producing configurations that use intersection as an invitation to reimagine collaboration and community.

During the summer and throughout the run of the exhibition, the South London Gallery will present a series of events for visitors and families ranging from tours in English and Spanish to artist-led hands-on

events, artist talks, performances, screenings, and off-site projects for children and young people. Examples include:

- Daily exhibition tours
- Saturday film programme, 11am-6pm
- South by South, a panel discussion on arts, culture, rights and sexual health in London's Latin American community , 3 August, 7pm
- Free family events at Plaza Latina Latin American festival, 23 July, 12–9pm

On their first major collaboration with a UK institution, Richard Armstrong, Director of the Solomon R. Guggenheim Museum and Foundation, said, *"With a longstanding commitment to working directly with artists as well as a history of dynamic international programming, the South London Gallery is an ideal collaborator for the UK presentation of our reflections on contemporary art in Latin America. We are especially delighted that our collaboration on this iteration of Under the Same Sun will progress plans for the former Peckham Road Fire Station, the South London Gallery's new space."*

The exhibition is the result of a curatorial residency with the Guggenheim by Pablo León de la Barra, who said, *"Presenting this exhibition at South London Gallery, the first time it will be shown outside the Americas, offers a significant opportunity to engage with works of art that demonstrate their makers' keen awareness of the coincidences and contradictions that traverse the continent; in confronting them we might allow ourselves to imagine other possible futures. MAP's farsighted curatorial process has had the scope to explore the fast-developing art scenes of many different countries, and it will be fascinating to bring these works to a gallery that's so committed to its own vibrant and diverse local community."*

Margot Heller, Director of the South London Gallery said, *"It has been a pleasure to work with Pablo León de la Barra and the Guggenheim team on the presentation of Under the Same Sun at the South London Gallery. The exhibition gives a fascinating insight into a broad range of artistic practice from numerous countries across Latin America, and it looks stunning in the SLG's varied spaces. We are particularly pleased that part of the show is housed in the ground floor of Peckham Road Fire Station, giving a taste of how well exhibitions can work there, and it has been exciting to devise a bespoke programme of off-site projects, talks and events, building on our extensive work in the local community and beyond."*

*"The Guggenheim UBS MAP Global Art Initiative is a core component of our commitment to contemporary art globally and we are pleased to help bring the exhibition Under the Same Sun: Art from Latin America Today to the South London Gallery and local audiences,"* stated Jamie Broderick, CEO of UK and Jersey at UBS Wealth Management.

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**Blog:** [blogs.guggenheim.org/map](http://blogs.guggenheim.org/map)

**Social Media:** @SLG\_artupdates, @southlondongallery, [guggenheim.org/social](http://guggenheim.org/social) and #GuggUBSMAP, #underthesamesun

## About MAP

The Guggenheim UBS MAP Global Art Initiative is a distinctive programme that offers direct access to contemporary art and education on a global scale. Through in-depth collaboration with artists, curators, and cultural organisations from South and Southeast Asia, Latin America, and the Middle East and North Africa, MAP has expanded the Guggenheim's collection with more than 125 new works. Partnerships with cultural organisations such as the South London Gallery have been at the heart of the project throughout, extending its creative reach and impact both physically and digitally.

*But a Storm Is Blowing from Paradise: Contemporary Art of the Middle East and North Africa*, the exhibition representing the project's third phase, is currently on view at the Guggenheim Museum in New York.

Together, the Guggenheim and UBS recognise the power of contemporary art to connect and inspire communities, spark debate, enrich the present, and help shape the future. This long-term collaboration underscores a mutual commitment to supporting today's most innovative artists by increasing visibility of their work in New York and across the globe.

Learn more about the artists, curators, and exhibitions that bring these works to life at [www.guggenheim.org/MAP](http://www.guggenheim.org/MAP).

## About the Solomon R. Guggenheim Foundation

Founded in 1937, the Solomon R. Guggenheim Foundation is dedicated to promoting the understanding and appreciation of art, primarily of the modern and contemporary periods, through exhibitions, education programs, research initiatives, and publications. The Guggenheim network that began in the 1970s when the Solomon R. Guggenheim Museum, New York, was joined by the Peggy Guggenheim Collection, Venice, has since expanded to include the Guggenheim Museum Bilbao (opened 1997), and the Guggenheim Abu Dhabi (currently in development). Looking to the future, the Guggenheim Foundation continues to forge international collaborations that take contemporary art, architecture, and design beyond the walls of the museum. The Foundation is also committed to fostering research, exhibitions, and collections in the field of global art through such programs as the Asian Art Initiative (founded in 2006), the Guggenheim UBS MAP Global Art Initiative (founded in 2012), and The Robert H. N. Ho Family Foundation Chinese Art Initiative (founded in 2013). More information about the Foundation can be found at [guggenheim.org](http://guggenheim.org).

## About the South London Gallery

Founded in 1891, the South London Gallery (SLG) is an internationally acclaimed contemporary art space recognised for its ambitious artistic programmes and award-winning education and outreach work. Over the past decade solo shows have included those by established international figures such as Chris Burden, Ellen Gallagher, Thomas Hirschhorn, Steve McQueen and Lawrence Weiner, as well as those by younger and mid-career artists such as Thea Djordjadze, Ryan Gander, Kipwani Kiwanga, and Oscar Murillo.

The SLG has recently been donated the former Peckham Road Fire Station by an anonymous benefactor, securing it for public use. Dating from 1867 and the earliest surviving example of a purpose-built fire station in London, fundraising is in progress to transform the semi-derelict, four-storey building into a new cultural centre as an annexe to the SLG's main buildings, opening to the public in 2018.

## About UBS

UBS is committed to providing wealthy, institutional, and corporate clients worldwide, as well as private clients in Switzerland, with financial advice and solutions while generating sustainable returns for shareholders. Its strategy centres on its Wealth Management and Wealth Management Americas businesses and its universal bank in Switzerland, complemented by its Asset Management business and its Investment Bank. These businesses share three key characteristics: a presence in their targeted markets, capital-efficiency, and offer structural growth and profitability outlook. UBS's strategy builds on the strengths of all of its businesses, while seeking to capitalize on the compelling growth prospects in the businesses and regions in which it operates and securing its capital foundation.

UBS is present in all major financial centres worldwide. It has offices in more than 50 countries, with about 35% of its employees working in the Americas, 36% in Switzerland, 17% in the rest of Europe, the Middle East and Africa and 12% in Asia Pacific. UBS Group AG employs about 60,000 people around the world. Its shares are listed on the SIX Swiss Exchange and the New York Stock Exchange (NYSE).

Translations of the media release in Spanish, French, German, and Italian will be available at [guggenheim.org/pressreleases](http://guggenheim.org/pressreleases).

## Editor's Notes:

### **Richard Armstrong, Director, Solomon R. Guggenheim Museum and Foundation**

Richard Armstrong has served as the Director of the Solomon R. Guggenheim Museum and Foundation since November 2008. Armstrong works with senior staff to maximize all aspects of the Foundation's operations: permanent collections, exhibition programs, acquisitions, documentation, scholarship, and conservation. Previously, Armstrong was The Henry J. Heinz II Director of Carnegie Museum of Art, where he also served as Chief Curator and Curator of Contemporary Art. From 1981 to 1992, he was a curator at the Whitney Museum of American Art, where he organized four Biennials, as well as several other exhibitions.

### **Margot Heller, Director of the South London Gallery**

Margot Heller has been Director of the South London Gallery (SLG) since 2001, leading the institution through significant change and establishing its international reputation for contemporary art programmes and associated education and outreach work.

In 2010 the SLG expanded its premises in an award-winning project with architects 6a, resulting in a six-fold increase in visitor numbers, and currently is fund-raising to further expand into a former Fire Station on Peckham Road as well as for a permanent garden by Gabriel Orozco. As curator of the exhibitions programme, Heller has worked with scores of artists, including Chris Burden, Ellen Gallagher, Ryan Gander, Rashid Johnson, Thomas Hirschhorn, Steve McQueen, Oscar Murillo and many others. Prior to joining the SLG, she was Director of Southampton City Art Gallery, Director of Exhibitions at Anthony d'Offay Gallery and a freelance curator. In 2007 she was made a Chevalier des Arts et Lettres. She served two three-year terms on the Government Art Collection Committee from 2002, was a judge for the 2006 Turner Prize and was on the British Council's 2015 Venice Biennale Selection Committee. She was appointed Officer of the Order of the British Empire (OBE) in the 2014 Queen's Birthday Honours List for services to the arts.

### **Pablo León de la Barra, Curator, Guggenheim UBS MAP Global Art Initiative, Latin America**

Pablo León de la Barra was selected by a committee of five esteemed experts in Latin American art as the second curator for the Guggenheim UBS MAP Global Art Initiative in fall 2013. León de la Barra earned his Ph.D. in histories and theories from the Architectural Association, London. In November 2014, he was named the director of the Casa França Brasil in Rio de Janeiro, and will hold that post concurrently through the end of his residency at the Guggenheim.

León de la Barra has curated or cocurated more than a dozen exhibitions in the past decade and was a founding member of 24-7, a collective of artists and curators (2002–05); artistic director of Blow de la Barra Gallery, London (2005–08); and founder and cocurator of the community art space White Cubicle Gallery, London (2005–12). He is also the founder of the Novo Museo Tropical, and was the curator of the first Bienal Tropical in San Juan (2011). León de la Barra serves on the advisory committees of the Cisneros Fontanals Art Foundation, Miami, and the Fundación Luis Barragán, Mexico. In 2012, León de la Barra received the first Colección Patricia Phelps de Cisneros Travel Award for Central America and the Caribbean in honor of Virginia Pérez-Ratton.