

March 22, 2016

News Release

'WOMEN: New Portraits', a global tour of new photographs by Annie Leibovitz, opens in Northern America

Commissioned by UBS, the exhibition of new photographs opens to the public on March 25, 2016 at The Presidio's Crissy Field in San Francisco.

The U.S. premiere is marked by the launch of 'Women for Women', a UBS program addressing topics of global relevance to women and women's rights.

San Francisco, March 22, 2016 - 'WOMEN: New Portraits', an exhibition of newly commissioned photographs by renowned photographer Annie Leibovitz will open in San Francisco on March 25, 2016, in The Presidio's Crissy Field at 649 Old Mason Street, a former army training facility. Access to the exhibition is free.

'WOMEN: New Portraits' is a continuation of a project that Leibovitz began over fifteen years ago when her most enduringly popular series of photographs, 'Women', was published in 1999 in collaboration with Susan Sontag. The new portraits feature women of outstanding achievement including artists, musicians, CEOs, politicians, writers and philanthropists. In addition to the new photographs, the exhibition includes work from the original series, as well as other unpublished photographs taken since.

The U.S. premiere will be marked by the launch of 'Women for Women', a UBS program on March 23 with a discussion between Annie Leibovitz and leading feminist writer and political activist, Gloria Steinem. Activating the exhibition's Talking Circle, the 'Women for Women' program of events will accompany the international exhibition tour through 2016.

Annie Leibovitz said: "When I asked UBS about updating the WOMEN's project there was no hesitation. They said let's do it, and they have been extraordinary in every way. It is such a big undertaking and a broad subject, it is like going out and photographing the ocean."

Tom Naratil, President Wealth Management Americas, and President UBS Americas, said: "This partnership is a great fit for UBS. As the largest wealth manager in the world our focus is on individuals and it seemed natural to partner with Annie, who is one of the very best portrait photographers. We are delighted to be launching our U.S. tour in San Francisco, where Annie studied, and to be collaborating on a project that celebrates female talent."

To align with their focus on education, UBS is hosting free learning programs to complement the exhibition in each of the host cities, presented in partnership with cultural organizations around the world. In San Francisco, UBS is partnering with San Francisco Art Institute, at which Leibovitz studied in the late 1960's, to present free family workshops for the duration of the exhibition run and on a special preview for photography students. UBS and the Presidio Trust are collaborating on a program of school field trips. A Teachers' Guide produced in partnership with the International Center of Photography in New York and a Children's Activity Guide are also available to teachers and the public on the exhibition website.

Paula Collins, Chair, Presidio Trust Board of Directors said: "We are honored that the Presidio was chosen as one of only two sites in the United States to host Annie Leibovitz's exhibition, 'WOMEN: New Portraits'. We thank Ms. Leibovitz and UBS for their generosity in bringing an array of free public programs to our community."

Annie Leibovitz (b. 1949) has been making powerful images documenting popular culture since the early 1970s, when she began working as a photojournalist for *Rolling Stone*. She became the magazine's chief photographer in 1973, and ten years later began working for *Vanity Fair* and then *Vogue*. Her large and distinguished body of work encompasses some of the best-known portraits of our time. Exhibitions of Leibovitz's work have been shown at museums and galleries around the world, including the National Portrait Gallery in Washington, D.C.; the International Center of Photography in New York; the Brooklyn Museum; the Stedelijk Museum in Amsterdam; the National Portrait Gallery in London; and the State Hermitage Museum in St. Petersburg, Russia. Her work is held in museum collections from the Metropolitan Museum of Art, New York; and the Smithsonian American Art Museum, Washington D.C. to the National Portrait Gallery in London. She has published several collections of photographs and is the recipient of many honours. In 2006 she was made a 'Commandeur' in the 'Ordre des Arts et des Lettres' by the French government. In 2009, she received the International Center of Photography's Lifetime Achievement Award, the first Creative Excellence Award from the American Society of Magazine Editors, and the Centenary Medal of the Royal Photographic Society in London. In 2012, she was the recipient of the Los Angeles Museum of Contemporary Art Award to Distinguished Women in the Arts and the Wexner Prize. In 2013 she received the Prince of Asturias Award for Communication and Humanities. In 2015 she received SFMoMA's Contemporary Vision Award. She has been designated a Living Legend by the Library of Congress.

A set of the new photographs will enter the UBS Art Collection – one of the world's most important corporate collections of contemporary art, comprising more than 30,000 works.

WOMEN: New Portraits

Annie Leibovitz

www.ubs.com/annieleibovitz

Venue: The Presidio's Crissy Field, 649 Old Mason Street, San Francisco, 94129

Dates: 25 March – 17 April 2016

Opening Hours: Monday – Sunday, 10am – 6pm, Friday late until 8pm.

Family Weekend Workshops (pre-booking via exhibition site):

Saturday 2 & Sunday 3 April, 11am – 3 pm

Saturday 9 & Sunday 10 April, 11am – 3pm

Saturday 16 & Sunday 17 April, 11am – 3pm

All workshops are free, to register your place book online:

<https://www.ubs.com/microsites/annie-leibovitz/en/family-workshop.html>

School mornings (pre-booking via exhibition site):

Wednesday 30 March, 9.30 – 11 am

Thursday 31 March, 9.30 – 11 am

Wednesday 6 April, 9.30 – 11 am

Thursday 7 April, 9.30 – 11 am

Wednesday 13 April, 9.30 – 11 am

Thursday 14 April, 9.30 – 11 am

Prepare a free school visit and download the Teachers' Guide here:

www.ubs.com/annieleibovitz-learning

The exhibition will travel to Singapore, Hong Kong, Mexico City, Istanbul, Frankfurt, New York, and Zurich over the course of the next year.

Join the conversation:

#WOMENxUBS by #AnnieLeibovitz
www.twitter.com @UBSglobalart @AnnieLeibovitz
www.facebook.com/UBSart
<https://instagram.com/ubsglobalart/>

Notes to editors:**UBS and Contemporary Art**

UBS, a global financial services firm, has a long and substantial record of engagement in contemporary art, and actively enables clients and audiences to participate in the international conversation about art through its contemporary art platform. UBS provides long-term global support to the premier international Art Basel shows in Basel, Miami Beach and Hong Kong, for which the firm serves as global Lead Partner, as well as to the Guggenheim UBS MAP global partnership with the Solomon R. Guggenheim Museum and Foundation. At the core of UBS's involvement in contemporary art is the UBS Art Collection, widely recognized as one of the most important corporate contemporary art collections in the world. The collection comprises more than 30,000 objects, including paintings, photographs, drawings, prints, video art and sculptures by artists representing the last 50 years. Works from the collection are installed in 837 UBS buildings in 56 countries around the world. UBS also regularly loans works to many international museums to provide greater public access to its collection. The contemporary photography collection incorporates work by Tina Barney; Candida Hofer; Pipolotti Rist; Cindy Sherman; and Sam Taylor Wood, amongst others. Recent acquisitions include work by Thomas Demand. UBS Curators and the UBS Art Board determine the location and usage of all new acquisitions to the collection.

www.ubs.com/art
www.ubs.com/artcollection

Art Basel in Hong Kong, Lead Partner UBS, March 24 – 26, 2016.

Guggenheim UBS MAP Global Art Initiative: Under the Same Sun, South London Gallery, London, opening June 2016.

Art Basel in Basel, Lead Partner UBS, June 16 – 19, 2016

Art Basel in Miami Beach, Lead Partner UBS, December 1-4, 2016

About The Presidio & Presidio Trust

The Presidio Trust was created in 1998 to transform the Presidio, once a legendary U.S. Army post, into a thriving national park at San Francisco's Golden Gate. This national historic landmark site now hosts world-class museums, 24 miles of scenic hiking trails, public leisure facilities and free events, as well as being home to the Officers' Club, the city's most historic destination for culture and food.

About Building 649

Building 649 was constructed in 1951 during the Korean War by The United States Army to house and train the Reserves of the Sixth U.S. Army. At the end of the Vietnam War in 1975 it became home to 1,500 children who had been airlifted out of Vietnam, before they were adopted by American families. This is the first time that the building, also known as Harmon Hall after a fallen soldier of the Second World War, has been open to the public.



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